

Midwest Applied Technologies LLC Receives Support from CCAT for “Site Saver[®]” Vascular Access Device

February 11, 2011

Midwest Applied Technologies has been awarded a market study from the Center for Commercialization of Advanced Technology (CCAT), San Bernardino. The market study will help to identify different market segments to support the integration of its patented vascular access stabilization device into the areas of IV therapy including health facilities, first responders and war fighters to help reduce the number of IV failures and associated costs involved.

CCAT is funded by the United States Navy to help innovative emerging technology companies transition their products into military and commercial markets.

“We hope the market study will reveal the true potential for what we think is a promising medical device”, said Dr. Timothy Gerrity, Director of the Alliance for Commercialization of Technology, the organization that oversees CCAT.

“CCAT's support for the integration of the Site Saver[®] technology into commercial healthcare will help to define a new standard of care for individuals needing IV therapy while reducing healthcare costs long-term. In addition to the work being completed with CCAT and continued sales efforts, we are currently in early discussions with two companies interested in licensing the Site Saver[®] technology and will be appearing at two nursing conferences in Canada in the weeks ahead in support of those discussions.” says Bob Heitkamp, President of Midwest Applied Technologies LLC.

About Midwest Applied Technologies LLC.

Midwest Applied Technologies is a “*new concept development*” company committed to the “*enhancement of the human experience through infinite technologies*”. Our goal is to help in the development and fast track of new products to market. The Site Saver[®] is a completely new concept in the medical field of vascular access, with the H-400 model being the first in a line of high tech new options for health care technicians to help improve patient outcomes.

Midwest Applied Technologies LLC., a North Dakota small business was founded in 2008 by Bob Heitkamp to help bring new products to market. The Site Saver currently has been nominated for a 2011 Edison Award, and past winner of numerous other awards such as Marketplace of Ideas, InnovateND, Minnesota Inventors Congress and the World's Best Technology Showcase (top 100).

For more information, visit www.matnd.com

The Center for Commercialization of Advanced Technology (CCAT) is a program of the Alliance for Commercialization of Technology (ACT) at California State University, San Bernardino. With funding from the US Navy, CCAT helps innovative emerging technology companies transition their products into military and commercial markets. CCAT provides business and technical support in the form of market research studies, business plan development, technology matchmaking, and product development. Since 2002 ACT, with the CCAT program, has helped over 50 technology companies build their products and businesses.